



GREATER ATLANTIC CITY CHAMBER

SPONSORSHIP OPPORTUNITIES



“

Our job is to connect people, to interact with them in a way that leaves them better than we found them, more able to get where they'd like to go.

– Seth Godin
Entrepreneur, author, and speaker

WHY INVEST IN YOUR BRAND THROUGH THE CHAMBER?

WE CONNECT

Engagement opportunities connect you to a broad spectrum of Atlantic County businesses and organizations.

WE ADVOCATE

Unique access to public and private sector leadership that creates and shapes policy to maximize economic development potential.

WE INFORM

Position your business and employees as industry experts through events that provide critical resources and skills to help businesses grow.

WE THRIVE

Diverse range of annual events that celebrate the people and places where we live, work, and play.

A large group of people, mostly men, are gathered in a well-lit indoor space, likely a restaurant or event hall. They are engaged in conversations, some standing and some seated. The image is split diagonally from the top left to the bottom right. The upper-left portion is dark and semi-transparent, serving as a background for the text. The lower-right portion shows the actual event with warm lighting and people in the background.

WE CONNECT

Quarterly lunches and after hours mixers to help members build and strengthen relationships with other members and our community.

BIZ AFTER BIZ MIXERS

One per quarter

Biz after BIZ is Atlantic County's premier networking opportunity for Chamber members and their businesses.

Projected attendance: 100

Presenting Sponsor:

\$1,000 per program

\$2,000 for all four

- Input in selecting location
- Speaking opportunity
- Name/logo prominently featured as *Presented By* included on all applicable promotion material, including but not limited to the following: event landing page, social media mentions, email and press release
- Signage and/or booth space at event
- Opportunity to distribute collateral
- Verbal recognition at event

Supporting Sponsor:

\$500 for all four

- Name/logo featured on all applicable promotion material, including the event landing page and email
- Logo inclusion on event signage

Host Sponsor:

- Host is responsible for food for the event
- Host sponsors are secured one-year in advance
- Logo inclusion on signage and/or booth space at event
- Opportunity to speak

LUNCH AND LEARN

One per quarter

Lunch and Learn is premier networking opportunity for Chamber members and their businesses.

Projected attendance: 50

Presenting Sponsor:

\$1,000 per program

\$2,000 for all four

- Speaking opportunity
- Name/logo prominently featured as *Presented By* included on all applicable promotion material, including but not limited to the following: event landing page, social media mentions, email and press release
- Signage and/or booth space at event
- Verbal recognition at event
- Opportunity to distribute collateral
- Seating for four (4)

Supporting Sponsor:

\$500 for all four

- Name/logo featured on all applicable promotion material, including the event landing page and email
- Logo inclusion on event signage
- Seating for two (2)

Host Sponsor:

- Host is responsible for food for the event
- Host sponsors are secured one-year in advance
- Logo inclusion on signage and/or booth space at event
- Opportunity to speak



WE ADVOCATE

Quarterly event that provides insight to the region's economic competitiveness and issues that impact the business community.

LEADERSHIP SERIES

Scheduled (four per year)

Keynote speakers and/or a panel of industry experts present insightful information on the current trends, issues, and efforts that impact our business community. Past Executive Leadership Series events include Getting to Know the FAA and ACY, Economic Outlook, and Casino Executive Update.

Projected attendance: 100+

Presenting Sponsor:

\$2,000 per program

\$6,000 for all four

- Input in selecting topics
- Speaking opportunity or panel participation
- Name/logo prominently featured as *Presented By* included on all applicable promotion material, including but not limited to the following: event landing page, social media mentions, email and press release
- Signage and/or booth space at event
- Verbal recognition at event
- Seating for ten (10) at each event

Gold Sponsor:

\$1,000 per program

\$3,000 for all four

- Name/logo featured on all applicable promotion material, including but not limited to the following: event landing page, social media mentions, email and press release
- Signage and/or booth space at event
- Verbal recognition at event
- Seating for four (4) at each event

Silver Sponsor:

\$500 per program

\$1,500 for all four

- Name/logo featured on all applicable promotion material and on event landing page
- Logo inclusion on signage and/or booth space at event
- Seating for two (2) at each event

A large conference room with people seated at tables, facing a stage with a presentation screen and an American flag. The room has a high ceiling with modern lighting fixtures. The audience is seated at round tables with red tablecloths. The stage features a large projection screen displaying a presentation, an American flag, and a speaker at a podium. The overall atmosphere is professional and formal.

WE INFORM

The Chamber, in conjunction with interested members, will present seminars throughout the year on issues relevant to maintaining and growing your business.

POWER BREAKFAST PANEL SERIES

Every other month from September to June

FREE for all Chamber members to attend. The Chamber leverages the collective experience of members to provide insight on specific topics that assist our member's needs and interests.

Projected attendance: 30+

Presenting Sponsor:

\$500 per program

\$2,000 for all five

- Opportunity to select topic
- Speaking opportunity to moderate, participate on panel, or keynote speaker
- Name/logo prominently featured as *Presented By* included on all applicable promotion material, including but not limited to the following: event landing page, social media mentions, email and press release
- Signage and/or booth space at event
- Verbal recognition at event
- Opportunity to distribute collateral

Supporting Sponsor:

\$250

\$1,000 for all four

- Name/logo featured on all applicable promotion material, including the event landing page and email
- Opportunity to participate on panel
- Logo inclusion on event signage

NEW MEMBER ORIENTATION

Quarterly

New Chamber members are encouraged to attend as this is their opportunity to meet the Chamber staff, introduce their business, and familiarize themselves with the benefits offered by the Chamber and it's members.

Projected attendance: 10+

Sponsor:

\$500 for all four

- Opportunity to address new members
- Name/logo prominently featured as *Presented By* included on all applicable promotion material, including but not limited to the following: event landing page, social media mentions, email and press release
- Verbal recognition at event
- Opportunity to distribute collateral
- Logo inclusion on presentation materials

WE THRIVE

Each year the Chamber hosts a number of Signature Events for members and the public.



STATE OF THE COUNTY

Atlantic County Executive Dennis Levinson presents his Annual State of the County address to the community at the annual luncheon.

STATE OF THE COUNTY

February

Atlantic County Executive Dennis Levinson presents his Annual State of the County address to the community at the annual luncheon.

Projected attendance: 250

Presenting Sponsor:

\$3,000

- Speaking opportunity
- Name/logo prominently featured as *Presented By* included on all applicable promotion material, including but not limited to the following: event landing page, social media mentions, email and press release
- Signage at event
- Opportunity to distribute collateral
- Verbal recognition at event
- Preferred seating for ten (10)

Gold Sponsor:

\$1,500

- Name/logo featured on all applicable promotion material, including the event landing page, email, social media
- Logo inclusion on event signage
- Verbal recognition at event
- Seating for ten (10)

Silver Sponsor:

\$1,000

- Name/logo featured on all applicable promotion material, including the event landing page and email
- Logo inclusion on event signage
- Seating for six (6)

Bronze Sponsor:

\$500

- Name/logo featured on all applicable promotion material, including the event landing page and email
- Logo inclusion on event signage
- Seating for two (2)

STATE OF THE CITY

The Mayor of Atlantic City delivers a State of the City Address each spring to an audience packed with leaders, entrepreneurs, non-profits, local businesses and others devoted to the city.



STATE OF THE CITY

March

Join the City of Atlantic City Mayor, business leaders, and members of the public sector to learn where our city is today and the direction for the future.

Projected attendance: 300

Presenting Sponsor:

\$3,000

- Speaking opportunity
- Name/logo prominently featured as *Presented By* included on all applicable promotion material, including but not limited to the following: event landing page, social media mentions, email and press release
- Signage at event
- Opportunity to distribute collateral
- Verbal recognition at event
- Preferred seating for ten (10)

Gold Sponsor:

\$1,500

- Name/logo featured on all applicable promotion material, including the event landing page, email, social media
- Logo inclusion on event signage
- Verbal recognition at event
- Seating for ten (10)

Silver Sponsor:

\$1,000

- Name/logo featured on all applicable promotion material, including the event landing page and email
- Logo inclusion on event signage
- Seating for six (6)

Bronze Sponsor:

\$500

- Name/logo featured on all applicable promotion material, including the event landing page and email
- Logo inclusion on event signage
- Seating for two (2)

STATE OF THE COUNTY AND CITY SERIES SPONSORSHIPS

Series sponsorship packages includes both the Sate of the County and State of the City events.

Presenting Sponsor:

\$5,500

- Speaking opportunity
- Name/logo prominently featured as *Presented By* included on all applicable promotion material, including but not limited to the following: event landing page, social media mentions, email and press release
- Signage at event
- Opportunity to distribute collateral
- Verbal recognition at event
- Preferred seating for ten (10)

Gold Sponsor:

\$2,500

- Name/logo featured on all applicable promotion material, including the event landing page, email, social media
- Logo inclusion on event signage
- Verbal recognition at event
- Seating for ten (10)

Silver Sponsor:

\$1,500

- Name/logo featured on all applicable promotion material, including the event landing page and email
- Logo inclusion on event signage
- Seating for six (6)

Bronze Sponsor:

\$750

- Name/logo featured on all applicable promotion material, including the event landing page and email
- Logo inclusion on event signage
- Seating for two (2)

A photograph of two men in suits standing on a stage. The man on the left is holding a large, dark award plaque. The man on the right is also holding a similar award plaque. They are both smiling. In the background, there is a podium with a microphone and a banner that reads "GREATER ATLANTA CHAMBER OF COMMERCE".

BUSINESS EXCELLENCE AWARDS BANQUET

The Chamber honors area community and business leaders who have demonstrated excellence.

BUSINESS EXCELLENCE AWARDS BANQUET

April

The Business Excellence Awards Banquet recognizes and celebrates businesses and individuals who have distinguished themselves by fostering growth, innovation, community service and excellence in their sectors. It is important to note that they are selected by their peers as a tribute to their collective achievements.

Join us for an evening with a cocktail reception and exquisite dining.



2017 Redenia Gilliam-Mosee Business Leader Recipient

LORI HERNDON

President and CEO of AtlantiCare, a
member of Geisinger

2017 John G. Fitzpatrick Community Leader

VINCE MAIONE

Retired Region President of Atlantic City
Electric

BUSINESS EXCELLENCE AWARDS BANQUET

Redenia Gilliam-Mosee Business Leader of the Year:

This award honors the most dynamic members of our business community who represent unparalleled commitment to their company, industry, and community

John G. Fitzpatrick Community Leader of the Year:

This award honors a person who with loyalty and dedication, and without thought of personal gain, work for the community betterment in Atlantic County.

Economic Impact Award:

This award recognizes a business that embraces sustainable practices in its daily operation. The winner will have demonstrated leadership in the areas of energy efficiency, climate change mitigation and a an emphasis on supporting local.

Excellence in Small Business (1 to 25 employees):

Must be in business for at least 3 years. Recognizes outstanding achievement in some or all of the following: Research & Development, Company Growth, Products & Services, Market Development, Sales & Marketing, Community Service.

Outstanding Young Professional:

Nominee must younger than 35 with two (2) or more years of professional experience in their current career. An employee may be nominated. Recognizes excellence, creativity and initiative in their business or profession in some or all of the following: Company Growth, Sales & Marketing, Customer Service, Community Service and a role model for other young people personally and professionally.

Sustainability Excellence Award:

This award recognizes a business that embraces sustainable practices in its daily operation. The winner will have demonstrated leadership in the areas of energy efficiency, climate change mitigation and a an emphasis on supporting local.

Tourism Excellence Award:

The award will recognize a for-profit business that has demonstrated excellence in the tourism sector and has played a vital role in the growth of the tourism industry in the region.

Chamber Volunteer of the Year:

Recognizes the efforts of an individual who goes out of his or her way to promote the Greater Atlantic City Chamber, and by doing so share with others the story of our community and what it has to offer.

BUSINESS EXCELLENCE AWARDS BANQUET SPONSORSHIPS

	Presenting Sponsor*	Cocktail Reception Sponsor	Centerpiece Sponsor	Business Leader of the Year*	Community Leader of the Year*	Economic Impact Award*	Excellence in Small Business*	Outstanding Young Professional*	Tourism Excellence*	Sustainability Excellence*	Volunteer of the Year*	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Seating	20	10	10	10	10	10	10	10	10	10	10	10	4	2
Receive preferred seating	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		
Recognized in Chamber newsletter	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Receive verbal recognition from podium	✓	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Opportunity to address attendees	✓													
Opportunity to present award				✓	✓	✓	✓	✓	✓	✓	✓			
Opportunity to distribute literature/promo item	✓													
Recognized on centerpieces			✓											
Recognized on Chamber website	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Recognized on event screens	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓**	✓**
Recognized on event welcome signage	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Recognized on printed invitation	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		
Recognized on email invitation	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		
Full page in in event program	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Social media mention	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		
Recognized in thank you ad in Press of Atlantic City	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Media mentions when applicable	✓			✓	✓	✓	✓	✓	✓	✓	✓			
Dedicated email to Chamber database	2	1	1	1	1	1	1	1	1	1	1			
Investment	\$5,000.00	\$2,500.00	\$2,500.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$1,500.00	\$800.00	\$400.00

*Three-year commitment required

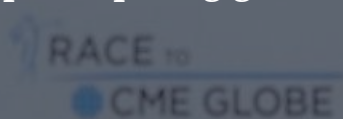
**Name or logo displayed on screen collectively

INVITATIONAL GOLF CLASSIC

Presented by ShopRite LPGA

Enjoy a great day of networking and golfing
alongside key business leaders and LPGA pros.
One of the area's most high-profile golf events
sells out with 128 participating golfers.

+



ac

GOLF CLASSIC PRESENTED BY SHOPRITE LPGA

June

The annual Chamber golf outing provides a fun afternoon of networking with a wide range of influential community leaders while playing golf with two LPGA professionals on the Pines Course at Seaview Resort and Golf Club. Breakfast and lunch is included in all registrations.

Projected attendance: 136

Schedule of Events:

- 7:30 AM: Registration and breakfast
- 8:30 AM: Shotgun start
- 1 PM: Lunch and awards



GOLF CLASSIC PRESENTED BY SHOPRITE LPGA

Unique Sponsorships

Hole in One:

Sponsor one of the par 3s where each golfer has a chance to win \$100,000.

Longest Drive:

One prize awarded to the man and woman who have the longest drive of the day.

Straightest Drive:

One prize awarded to the man and woman who have the straightest drive of the day.

Closest to the Pin:

One par three will award a man and woman who place their ball closest to the pin.

Another par three will award one member of each foursome with a prize for placing their ball closest to the pin.

Mulligan Sponsors:

Provide every team with a single Mulligan courtesy of your company.

In-Kind Donations:

In exchange for promotional opportunities, your company can contribute by donating products or services for live auctions, silent auctions and raffles.

Premium Item:

Provide all members with a gift such as an umbrella, divot tool, cooler, or anything else. We will help you select an item and customize a sponsorship to fit your needs.

Pin Flag Sponsor:

Company logo or name on pin flag at a select hole. Sponsor will be presented with the flag after play.

Hole Sponsor:

Signage identified with company logo at a tee box.

GOLF CLASSIC PRESENTED BY SHOPRITE LPGA

June

	Presenting Sponsor**	Breakfast Sponsor	Luncheon Sponsor	Hole in One Sponsor	Longest Drive Sponsor	Straightest Drive	Closest to the Pin Sponsor	Mulligan Sponsor	LPGA Suite Package	Foursome	Pair of Golfers	Pin Flag Sponsor	Hole Sponsor
Golfers	16	4	4	4	4	4	4	4	4	4	2	0	0
LPGA Tickets with suite access	16	4	4	4	4	4	4	4	4				
Recognized in Chamber newsletter	✓	✓	✓										
Receive verbal recognition from podium	✓	✓	✓	✓	✓	✓	✓	✓					
Opportunity to address attendees	✓												
Opportunity to distribute literature/promo item	✓												
Recognized on Chamber website	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		
Hole Sign	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		✓
Recognized on event welcome signage	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓			
Recognized on email invitation***	✓	✓	✓	✓	✓	✓	✓	✓			✓		
Social media mention	✓	✓	✓	✓	✓	✓	✓	✓					
Logo on pin flag	✓	✓	✓	✓	✓	✓	✓	✓					
Media mentions when applicable	✓												
Dedicated email to Chamber database	✓	✓	✓										
Investment	\$5,000.00	\$2,500.00	\$2,500.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$1,600.00*	\$850.00*	\$600.00	\$300.00	\$150.00

*Prices increase after January 1, 2019

**Three-year commitment required

ATLANTIC CITY AIRSHOW

The Atlantic City Airshow attracts thousands to the Atlantic City area and has an enormous economic impact while providing unique and customizable sponsorship opportunities.



The background of the slide features four F-16 fighter jets in formation, flying from the top left towards the bottom right. The sky is a clear blue, and a diagonal line splits the image into a dark blue upper-left section and a lighter blue lower-right section. The jets are white with dark blue and red accents. The text is overlaid on the dark blue section.

\$33,700,000

That's a lot of money in overall
regional economic impact

425,000 attendees

And a lot of people

100%

Total success!

ATLANTIC CITY AIRSHOW “THUNDER OVER THE BOARDWALK”

August

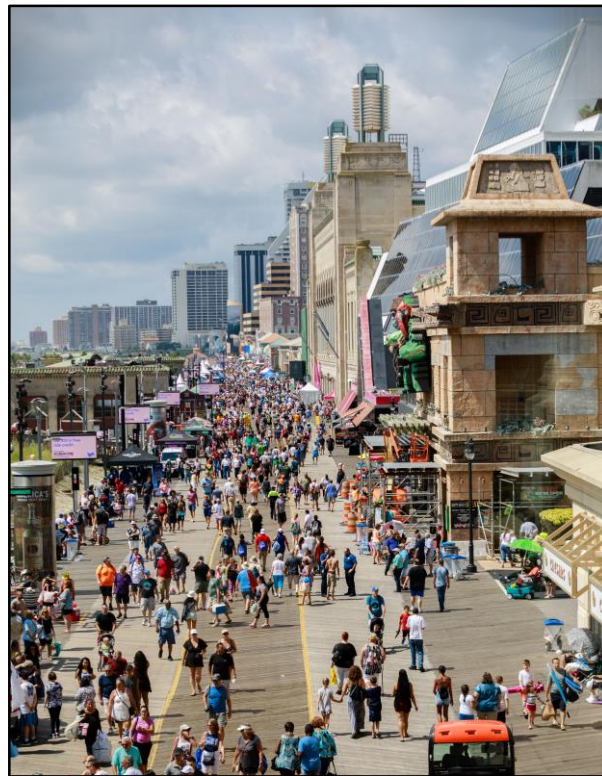
The Atlantic City Airshow, Thunder over the Boardwalk, is the largest event in New Jersey FREE event, and the largest airshow of its kind! Produced by the Greater Atlantic City Chamber, the AC Airshow attracts hundreds of thousands of visitors to AC’s famous beach, boardwalk, and attractions.

The 2018 Atlantic City Airshow reached over 600 million readers through print and online outlets, including Bloomberg Business Week, USA Business News, Star Ledger, New York Daily News, Philadelphia Inquirer, Courier Post and the Press of Atlantic City.

Airshow publicity also reached an estimated television audience of nearly 7 million viewers. Coverage was included locally in New Jersey and in the major markets of Philadelphia and New York.

Internet, broadcast, print and website coverage combined to reach over 620 million people!

Not only will your sponsorship support a truly spectacular event, it offers cost effective marketing opportunities to promote your products and services by interacting with Airshow attendees, conducting surveys and sampling, and exposing your company’s brand to over 620 million people nationwide!



ATLANTIC CITY AIRSHOW “THUNDER OVER THE BOARDWALK”

August

Act Sponsor

\$7,500

One prize awarded to the man and woman who have the longest drive of the day.

- Listed as act sponsor in all promotional materials
- Display of sponsors name and/or logo on area signage
- Logo and link on Atlantic City Airshow website
- Show day recognition via announcer
- Four (4) tickets to the Chamber Chalet
- Company provided banner displayed on fencing at VIP Airshow Reception
- Parking for two (2) vehicles
- Social media mentions and tags
- Parking for two (2) vehicles



ATLANTIC CITY AIRSHOW "THUNDER OVER THE BOARDWALK"

August

Chalet:

\$5,000

Corporate Hospitality Chalet offers a private beachfront show center VIP area to entertain your clients, employees, family and friends.

- Listed as Chalet Sponsor in Airshow promotional materials
- Private 20' x 20' tent at show center with seating for 60 guests
- Five (5) VIP passes
- Show day recognition via announcer
- Social media mention and tags
- Four (4) 6' tables included

Upgraded Chalet:

\$7,500

Same benefits as Chalet Sponsor with the following:

- 40' x 20' tent at show center with seating for 120 guests
- Six (6) tables



ATLANTIC CITY AIRSHOW “THUNDER OVER THE BOARDWALK”

August

Preferred Exhibitor Sponsor

\$2,000 (\$1,000 for non-profits)

Your organization will receive high-impact visibility and excellent opportunities for interaction with Airshow Attendees.

- Two (2) days of exhibit space (practice day and event day)
- 10' x 10' Exhibit Space (tent, tables, chairs are available for additional fee)
- Display of sponsors name and/or logo on area signage
- Logo on Atlantic City Airshow website
- Parking for two (2) vehicles





ANNUAL END OF SUMMER CLAMBAKE

Join the Chamber at our annual end of Summer celebration. Traditionally the event has been held in conjunction with the Miss America candidates. We will continue to work with the Miss America Organization in hopes the candidates return. More information to follow.

SPONSORSHIP FORM

EVENT	SPONSOR AMOUNT
Biz After Biz	\$
Lunch and Learn	\$
Leadership Series	\$
Power Breakfast Panel Series	\$
New Member Orientation	\$
State of the County	\$
State of the City	\$
Business Excellence Awards Banquet	\$
Golf Classic with LPGA	\$
Atlantic City Airshow	\$
Annual Clambake	\$
TOTAL SPONSORSHIP	\$

An aerial photograph of a crowded beach and city skyline. The beach is filled with people, and the ocean is visible on the left. The city skyline is on the right, with several tall buildings. In the sky, three fighter jets are flying in a formation, leaving white smoke trails. The sky is blue with scattered white clouds. A dark diagonal line runs from the top left to the bottom right, separating the text from the image.

THANK YOU!

Any questions?

Michael Chait
Executive Vice President
Greater Atlantic City Chamber
mchait@acchamber.com

O: (609) 345-4524 ext. 102

C: (609) 513-6688